



Press Release

FOR IMMEDIATE RELEASE

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**eTrizzle Launches Next Generation App for Searching Movies & TV Shows
Digital Media Service Now Available on iOS and Android Devices**

(ARLINGTON, VA)— eTrizzle, the free one-stop online shop for finding movies and TV shows to buy, rent or stream, is now available on all iOS and Android mobile devices via the Apple, Google Play and Amazon app stores. The digital media service has experienced significant growth since its launch in 2012. Over the past two months, the site has quadrupled its number of return visitors and tripled its number of app installs.

“More than 180 million people watch online video every month,” notes eTrizzle Founder and CEO John Triggs. “The market is filled with a variety of devices, platforms and streaming services, making it time consuming to find digital content to stream or purchase at the best price. Our website features a wide variety of services and provides the easiest and most intuitive way to browse digital media. I’m thrilled that online movies and TV shows are now even more accessible on smart phones and tablets with our latest eTrizzle mobile app.”

eTrizzle allows users to navigate movies and TV shows by category or title across 12 different services, including Netflix, iTunes, Amazon Instant Video, Google Play, and others. Users can also compare pricing, drill down to view TV shows by season, watch trailers, read movie reviews from Rotten Tomatoes and more. eTrizzle also recently added digital content from Vudu and Redbox Instant, sources not currently found on many other digital search services. The digital media service plans to add more content and media in the upcoming year, while keeping eTrizzle free and easy to navigate.

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Named the "top new Android app of the week" by AndroidApps.com and a "very useful service" by AndroidCentral.com, eTrizzle is the easiest way to find movies and TV shows to buy, rent or stream – all in one place! Users can browse pricing and availability of digital content across all major services, such as iTunes, Amazon Instant Video, Netflix, Google Play, Redbox and more. eTrizzle is available online at etrizzle.com and free on iOS and Android mobile devices via the Apple, Google Play and Amazon app stores.